WHAT IS CLAIMED IS:

- At an apparatus facilitating exchange of stored voice messages, a method of
 allocating charges associated with sending messages from a message
 originator to a recipient, comprising:
- 4 receiving from said originator an indicator of whether a charge for a voice 5 message is to be borne by said originator or by said recipient;
 - allocating said charge to one of said originator and said recipient, based on said indicator.
 - The method of claim 1, further comprising receiving said voice message from said originator.
 - The method of claim 2, further comprising billing said charge based on said allocating.
 - The method of claim 3, wherein said billing comprises debiting a pre-paid account by an amount equal to said charge.
 - 5. The method of claim 1, further comprising
- if said charge is allocated to said recipient, receiving from said recipient an
 input indicating if said recipient will accept said charge.
- The method of claim 5, further comprising billing said charge to said recipient,
 only if said input indicates said recipient has agreed to assume said charge.
- 7. The method of claim 2, further comprising prompting said recipient to accept
- 2 said message and assume said charge, if said charge has been allocated to
- 3 said recipient.
- 8. The method of claim 7, further comprising advising said originator if said
 recipient declines to assume said charge.

- The method of claim 1 wherein said apparatus comprises a personal
 introduction system.
- 1 10. The method of claim **9**, wherein said message is composed in response to 2 browsing a plurality of personal greetings stored at said system.
- 1 11. The method of claim 1, further comprising calculating said charge.
- 1 12. The method of claim 1, wherein said indicator is received by way of
- 2 telephone.
 - 13. The method of claim 12, wherein said indicator comprises a specified DTMF tone associated with said message.
 - 14. An apparatus facilitating exchange of voice messages, comprising:
 - a network interface interconnecting said apparatus to a communications network, to allow a message originator to dispatch a voice message to a recipient;
 - a processor in communication with said network interface;
 - memory for storing voice messages to be exchanged,
- 7 said memory storing program instructions, adapting said apparatus to:
- receive from said originator an indicator of whether a charge for a
 voice message is to be borne by said originator or by said recipient;
- allocate said charge to one of said originator and said recipient,
- 11 based on said indicator.
- 1 15.A computer readable medium, storing computer executable instructions that
- when loaded at a message exchange server, used to exchange messages
- 3 between a message originator and a recipient, adapt said server to:

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- receive from said originator an indicator of whether a charge for a stored
 message is to be borne by said originator or by said recipient:
- allocate said charge to one of said originator and said recipient, based on said indicator.
- 1 16.A method of exchanging a plurality of messages between a first and second 2 user, said method comprising:
 - receiving from an originator of each of said plurality of messages an indicator of whether a charge associated with said each of said plurality of messages is to be borne by said first user or by said second user; allocating an associated charge for said each of said plurality of messages to one of said first and second user, based on said indicator; repeating said receiving and said allocating for each of said plurality of messages.
 - 17.A method of operating a device providing a service allowing a plurality of users to communicate with each other, comprising:
 - for each of said plurality of users determining if said each of said plurality of users wishes to pay for use of said service, and thereby identifying each of said users as a paying user or a non-paying user;
 - allowing paying users to communicate with all of said plurality of users;
- 7 restricting non-paying users from communicating with other non-paying users.
- 18. The method of claim 17, wherein said device permits bridging of telephone
 calls between said plurality of users.
 - 19. The method of claim 17, wherein said device permits said users to exchange messages with each other in near real-time.

- 20. The method of claim 18, wherein said allowing comprises allowing paying
 users to bridge telephone calls with all other of said plurality of users, and
- wherein said restricting comprises preventing non-paying users from bridging
 telephone calls with other non-paying users.
- 21. The method of claim 17, wherein said device comprises a telephone interface
 and a storage medium, and wherein said method comprises exchanging
 saved messages between said users.
 - 22. The method of claim 19, further comprising calculating costs of said service for each of said paying users, based on time each of said paying users uses said service.
 - 23. A method of operating a message exchange device comprising:
 - storing greetings originating with each of a plurality of users using said message exchange device;
 - obtaining from each of said plurality of users an indicator of whether that user wishes to pay to use said message exchange server, thereby classifying each of said plurality of users as a paying or non-paying user;
- 7 allowing paying users access to all of said stored greetings;
- allowing non-paying users access to only those greetings originating with
 paying users.
- 24. The method of claim 23, wherein said greetings comprise voice messages
 and said allowing paying users comprises allowing paying users to listen to all
 of said stored greetings.
- 25. The method of claim 23, further comprising charging each paying user based
 on time spent by that paying user using said server.

- 26. The method of claim 23, wherein each of said plurality of users is currently using said message exchange device, and further comprising allowing users to exchange messages in near real-time.

 27. A message exchange server comprising computer readable memory storing a plurality of messages, each of said messages associated with a user of said server:
 - a plurality of indicators, each identifying whether a user pays to use said message exchange server and is thereby a paying user, or whether a user does not pay to use said service and is thereby a non-paying user;

software, adapting said server to

- allow those paying users access to all of said plurality of messages; allow non-paying users access to only those messages associated with paying users.
- The server of claim 27, wherein said messages comprise digitized voice messages.
- 29. The server of claim 28, wherein said computer readable memory further
 stores an amount representative of prepayment of users paying for said
 service.
- 16 30.A computer readable medium, storing computer executable instructions that
 17 when loaded at a message exchange server, used to exchange messages
 18 between users, to:
- store greetings originating with each of a plurality of users using said
 message exchange device:

- 1 obtain from each of said plurality of users an indicator of whether that user
- 2 wishes to pay to use said message exchange server, thereby classifying
- each of said plurality of users as a paying or non-paying user;
- 4 allow paying users access to all of said stored greetings;
- 5 allow non-paying users access to only those greetings originating with
- 6 paying users.